TSI Structures website Privacy Policy

Welcome to TSI Structures. We appreciate your interest in us.

We respect your privacy and comply with our obligations under data protection laws, including the General Data Protection Regulation (GDPR). This privacy policy describes how we collect and use personal information about you through your use of this website, including when you contact us through an online form.

TSI Structures Limited is the "data controller" of our website users' personal data (which we call "personal information" for clarity). This means that we are responsible for deciding how we hold and use personal information about you. We are required under data protection legislation to notify you of the information contained in this privacy policy.

It is important that you read this privacy policy together with any other privacy policy or fair processing notice we may provide on specific occasions when we are collecting or processing personal information about you so that you are fully aware of how and why we are using your information. This privacy policy supplements the other notices and is not intended to override them.

It is important that you read this notice, so that you are aware of how and why we are using such information.

Third Party links

This website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share information about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy policy of every website you visit.

The kinds of information we hold about you and how we use it

What personal information we collect about you and how we use it depends on what you do on our website. We try our best to keep the information which we collect about you to the bare minimum and to what you voluntarily tell us. We do not collect "special categories" of personal information such as details of race, religious beliefs or political opinions. We also do not collect details of any criminal offences.

Keeping you informed about changes

If you opt to receive marketing emails from us we may use your identity and contact details to contact you periodically to keep you updated about changes to our website, our policies or the terms of use.

We use your personal information in this way to allow us to comply with legal obligations (when changes to the law require changes to our terms) and for our legitimate interests to keep our records updated.

Enquiries about our label

When contacting us with an enquiry through our website, you provide us with your name, email address and any additional personal information about you that you may chose to provide.

It is necessary for us to use the personal information which you have given us in order to respond to your enquiry promptly and efficiently.

Marketing

We have a legitimate interest in using the personal information that we have gathered from our contact with you in order to build a list of commercial contacts and/or to gain insight into who is interested in our products and services to grow our business.

Cookies

By using and browsing <u>www.tsistructures.co.uk</u>, you consent to cookies being used in accordance with our policy. If you do not agree to our use of cookies, you must disable cookies or stop using the site.

Cookies are files that your Web browser places on your computer's hard drive. As you come to the site, your computer hands its "cookie" to our server so we know whether you have been here before. Cookies are how we save your password and other information on site so you don't have to re-enter your details each time you visit. Cookies also allow us to track your clicks as you go through the site; information supplied by cookies can help us to provide you with a better service and tell us more about our visitors.

The TSI Structures website uses cookies to tell us whether you have visited us before, which pages you look at on our website, your journey around the website, and whether you came from a particular Internet link or banner advertisement. For further information on cookies, please visit www.aboutcookies.org

Our use of cookies may allow us to identify you individually. Our use of information gathered by cookies is, however, necessary for our legitimate interests and so that we can:

- For technical purposes, so our website functions properly.
- To enable us to collect information about the browsing habits and activities of customers, so
 we can constantly improve our website and service.
- To define types of customers for our products and services,
- To develop our business and to inform our marketing strategy.

Cookies are set by us and may also be set by third parties who participate with us in affiliatemarketing programmes.

You can set your browser to refuse all or some cookies, or to alert you if websites set or access cookies. The site may not operate properly if cookies are switched off.

How to change cookie preferences on your browser

How to delete cookies

Google Analytics

To see how our website is performing, see what products/services interest our users, to improve our website, marketing, customer relationships and experiences, we use the Google Analytics® service to monitor website traffic. This involves the collection of personal and other technical information about how you use our website. Our use of your personal information in this way is necessary for our legitimate interests (to define types of customers for our products and services, to keep our website updated and relevant, to develop our business and to inform our marketing strategy).

At the suggestion of Google, Inc., we have included the following statement to explain about the service:

"This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyse how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above."

How is your personal information collected?

We typically collect personal information from you directly when you enter your personal information into our website. We also gather personal information automatically through the use of cookies and analytic services.

If you fail to provide personal information

If you fail to provide certain information when requested, we may not be able to perform our obligations to you or to send you information that you would like to receive from us.

This may mean that we refuse to enter into or cancel any contract between us, or refuse to provide you with a service that you would like us to provide.

Data Sharing and Transfer

We may share your personal information with third parties where required by law, to parties who are under contract to provide services to us (our "data processors") where the use of your personal information forms part of their contractual duties, and with other companies in our group of companies where they have a legitimate interest in receiving that information.

We may also share your personal information with other third parties, for example, in the context of the possible sale or restructuring of the business.

Except as required by Google for the use of Google Analytics we do not transfer your personal information outside the European Economic Area ("EEA"). Google is part of the EU-US Privacy shield which requires them to protect your personal information in a similar way as it is within the EEA.

Data security

We have put in place appropriate security measures to prevent your personal information from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we have a policy to limit access to your personal information to those employees, agents, contractors and other third parties who have a legitimate reason to receive it. They will only process your personal information on our instructions and they are subject to a duty of confidentiality.

We have put in place procedures to deal with any suspected data security breach and will notify you and any applicable regulator of a suspected breach where we are legally required to do so.

How long will you use my information for?

We will only retain your personal information for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

To determine the appropriate retention period for personal information, we consider the amount, nature, and sensitivity, the potential risk of harm from unauthorised use or disclosure, the purposes for which we use your personal information and whether we can achieve those purposes through other means, and the applicable legal requirements.

Your duty to inform us of changes

It is important that the personal information we hold about you is accurate and current otherwise we may not be able to send you emails that you wish to receive.

Your rights in connection with personal information

Under certain circumstances, by law, you have the right to:

- Request access to your personal information (commonly known as a "data subject access request"). This enables you to receive a copy of the personal information we hold about you and to check that we are lawfully processing it.
- Request correction of the personal information that we hold about you. This enables you to have any incomplete or inaccurate information we hold about you corrected.
- Request the erasure of your personal information. This enables you to ask us to delete or remove personal information where there is no good reason for us continuing to process it. You also have the right to ask us to stop processing personal information where we are relying on a legitimate interest and there is something about your particular situation which makes you want to object to processing on this ground.
- Request the restriction of processing of your personal information. This enables you to ask us to suspend the processing of personal information about you, for example if you want us to establish its accuracy or the reason for processing it.
- Request the transfer of your personal information to another party (in limited circumstances and where this is technically possible).

If you want to exercise these rights, please contact us at mail@tsistructures.co.uk.

Your right to withdraw consent

Where you may have provided your consent to the collection, processing and transfer of your personal information for a specific purpose you have the right to withdraw your consent for that

specific processing at any time. To withdraw your consent, please contact us at mail@tsistructures.co.uk.

Once we have received notification that you have withdrawn your consent, we will no longer process your information for the purpose or purposes you originally agreed to, unless we have another legitimate basis for doing so in law. Your withdrawal of consent does not affect the lawfulness of our use of your personal information up to the time that you let us know that you have withdrawn your consent.

Changes to this privacy policy

We reserve the right to update this privacy policy at any time, and we will provide you with a new privacy policy when we make any substantial updates. We may also notify you in other ways from time to time about the processing of your personal information.

Contacting us

We have not appointed a Data Protection Officer and are not currently required to do so. If you have any questions about this privacy policy or about how we handle your personal information, please contact us in our capacity as the data controller at: mail@tsistructures.co.uk

You have the right to make a complaint at any time to the Information Commissioner's Office (ICO), the UK supervisory authority for data protection issues. Contact details for the ICO are available https://ico.org.uk/global/contact-us/.